

Beat: Lifestyle

Westin Hotels & Resorts debuts in Cairo are setting a New Standard

For Well-Being in Egypt's Capital City

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USPA NEWS - Westin Hotels and Resorts (www.StarwoodHotels.com/Westin), part of Marriott International, Inc. (NASDAQ: MAR) (www.Marriott.com), today announced the opening of Egypt's best kept secret, The Westin Cairo Golf Resort & Spa Katameya Dunes (www.Westin.com/CairoKatameyaDunes).

Westin Hotels and Resorts (www.StarwoodHotels.com/Westin), part of Marriott International, Inc. (NASDAQ: MAR) (www.Marriott.com), today announced the opening of Egypt's best kept secret, The Westin Cairo Golf Resort & Spa Katameya Dunes (www.Westin.com/CairoKatameyaDunes). Owned by New Cairo for Real Estate Investment Company, the resort and spa is located in the prestigious, residential community of Katameya Dunes, anchored by a 27-hole championship golf course designed by world-renowned Nick Faldo and Brian Curley. With Westin's signature wellness initiatives offered for global travelers and local residents alike, the hotel is poised to set a new standard for well-being in Cairo.

"The global demand for wellness continues to propel Westin's growth momentum around the world, including our debut in new markets like Doha and Dubai and our expanded presence in destinations like Spain, Germany and now Egypt," said Brian Povinelli, Global Brand Leader, Westin Hotels & Resorts. "As the second Westin hotel to open in Egypt this year, we are thrilled to introduce the brand in Cairo and inspire a new level of well-being for our guests' before, during and after their stay." "We are extremely proud to extend Westin's global reach into Cairo," said Alex Kyriakidis, President and Managing Director, Middle East and Africa, Marriott International. "The serene setting of this resort, food and beverage offerings as well as the amenities will bring to life the brand's commitment to guests' well-being through a local lens."

With 135 guestrooms and suites, the thoughtfully-designed resort and spa feels residential and intimate, yet open and airy: designed with a biophilic-focus, suggesting that a connection to nature enhances well-being. Colors found in nature inspired the sophisticated palette coupled with natural materials and patterns that add textural layers to the interior design. Each of the well-appointed guestrooms offers views of the lush landscape that surround the grounds, from verdant fairways to meandering lagoons. Taking center stage, and illustrative of the resort's overall design, an art installation of white doves suspended from the ceiling is located in the serene and inviting lobby.

"The Westin Cairo Golf Resort & Spa Katameya Dunes provides a restorative retreat in the heart of the bustling city with genuine service, complemented with the Westin signature well-being offerings that fuel and energize our guests' every move," Eben Nel, General Manager, The Westin Cairo Golf Resort & spa Katameya Dunes added. "Westin is the ideal brand for the Katameya Dunes development and we are excited to create a holistic wellbeing inspired lifestyle experience here in Cairo," said the Abou Taleb brothers, Khaled and Tarek, owners and developers of Katameya Dunes.

The Westin Cairo Golf Resort & Spa Katameya Dunes features three dining options, including a pool bar, golf club bar and Paloma "an all-day Mediterranean restaurant that features an open-kitchen in its center as well as the brand's signature Vertical Garden, which brings the benefits of nature into the hotel's public space. The restaurant offers variety of culinary options alongside Westin's nutrient-rich and delicious SuperFoodsRx and Fresh by the Juicery menus.

With the brand's mission to be a partner in guests' well-being while traveling, The Westin Cairo Golf Resort & Spa Katameya Dunes features an idyllic, naturally-lit indoor plunge pool as well as a sprawling, heated outdoor pool located at the center of the resort. Additionally, the 3000 square meter Heavenly Spa by Westin boasts 10 therapy rooms and two couple suites as well as state-of-the-art facilities, including a high-tech steam room, "Rain Shower" and sauna "all designed to soothe the spirit, rejuvenate the body, and enrich the mind. The hotel also offers the renowned RunWESTIN program with three- and five-mile jogging routes through the residential neighborhood, as well as a WestinWORKOUT fitness studio with state-of-the-art exercise equipment from world-class brands in an open, airy and well-designed space. For more information, please visit www.Westin.com/CairoKatameyaDunes. Source Starwood Hotels & Resorts Worldwide, Inc..

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